About the Franco Loja Foundation

Franco is an icon and helped change so many people’s lives. On his last trip to Africa he contracted Cerebral Malaria and passed away quietly after a short but severe illness. His work and passion for the cannabis plant helped change the world’s view and his legacy will live on for generations to come.

Franco’s high risk, fast paced “full gas” career was only just taking off. He had invested all of his time, money and passion into building up a future for himself and his children, while helping other people in places like DR Congo. His children were everything to him, and he was an amazing father. Unfortunately at the time of his death, he had not yet made significant financial gains that would be sufficient support his children growing up and receiving an education.

The Franco Loja Foundation is a fund held by Stichting Strain Hunters Foundation with the purpose of securing university tuition fee’s and general cost of living expenses for Franco Loja’s children Dion and Devin Lojacono until they graduate.

Money is collected from donations from friends, fans, partners, businesses and organisations. The Foundation also generates money for the fund by selling products related to Franco Loja, and by collecting royalties from licensees that sell products with or related to the Franco Loja Trade Mark. Stichting Strain Hunters Foundation is responsible for the fund until Devin & Dion are adults. Until then the Strain Hunters Foundation represents the Franco Loja Foundation and control the fund:

- Franco Loja Foundation Fund
- Stichting Strain Hunters Foundation
- Registered in Amsterdam, Netherlands KvK: 617 603 66

Bank info for donations:
Stichting Strain Hunters Foundation

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SWIFT/BIC: ABNANL2A
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